

Online Training: “Advanced AI for EU Advocacy”

April 15 th 2026 09:00 - 11:30	April 16 th 2026 09:00 - 11:30
<ol style="list-style-type: none">1. Advanced AI prompting techniques for EU-focused advocacy. Learn how to craft prompts for policy briefs, stakeholder engagement, and position papers.2. Introduction to Agentic AI and RAG (Retrieval Augmented Generation). Discover how these tools can streamline EU legislative monitoring and policy tracking.3. Hands-on exercise: Build your own AI Agent without code. Create a tool that tracks EU policy developments and generates real-time insights.	<ol style="list-style-type: none">1. Automating Public Affairs Operations with AI. Learn to integrate ChatGPT with Zapier to automate tasks like research, media monitoring, sentiment analysis.2. Overview of Advanced AI Tools for Public Affairs. Discover tools for policy monitoring, stakeholder management, and content generation, with case studies highlighting their use in EU Affairs.3. Critical Review and Discussion. Evaluate tool effectiveness, address adoption challenges, and share insights from participants' organisations.